



MODERATOR

**MORGAN SNYDER**

Senior Director of Public Relations and Film Indy  
Visit Indy

Morgan Snyder is known as “Indy’s chief storyteller.” In her role as Senior Director of Public Relations and Film for Visit Indy, she’s responsible for engaging with national media—and has convinced more than 500 media members to visit Indianapolis, with a goal of landing positive stories that help position Indy as a must-visit destination.

Her efforts placed the city as one of the “World’s Greatest Places” (Time Magazine), “Best Places to Travel” (Travel + Leisure Magazine) and “21 Best Places to Go” (Condé Nast Traveler Magazine).

When she’s not working directly with media to tell the city’s story, she works with Visit Indy’s sales team to help retain convention business and attract more.

She has served on the Presidential Site board of directors since 2017 and is currently a member of the Executive Committee.



PANELIST

**ERIN EASTER**

Mayor of West Lafayette

Erin Easter is the current Mayor of West Lafayette, sworn in on January 1, 2024.

Mayor Easter graduated from Lafayette Jefferson High School and earned her Bachelor's and Master's degrees in Communications from Purdue University.

Easter's first foray into politics was as a field organizer for Barack Obama's 2008 presidential campaign in Ohio. After returning to Indiana, she moved to West Lafayette and worked for Greater Lafayette Commerce starting in 2009.

In 2018, Easter became the city's Deputy Director of Development, and in 2020, she was promoted to Director of Development. Prior to joining the City of West Lafayette, she worked for Greater Lafayette Commerce, where she served as the Vice President of Chamber and Quality of Life before leaving.

Mayor Easter currently resides in the New Chauncey neighborhood with her family.



PANELIST

**MIKE MCDANIEL**

Executive Director Governmental Affairs  
Krieg DeVault

As the Executive Director of Governmental Affairs for Krieg DeVault LLP, Mike McDaniel provides insight to the firm's clients concerning governmental issues. Mr. McDaniel's extensive background in government includes having served as Indiana Republican State Chairman from 1995 to 2002, being elected for a record three terms.

Mr. McDaniel was also appointed Chairman of the National Republican State Chairmen's Advisory Committee and served on the Executive Committee of the Republican National Committee. Prior to this, he served as Director of Governmental Affairs at Ball State University and Director of the Otis R. Bowen Institute for Practical Politics.

Mr. McDaniel served as Executive Director of the Indiana State Election Board, having been appointed by Governor Robert Orr in 1988. He was the 1988 Campaign Manager for the Mutz for Governor Campaign, having served as Chief of Staff for Lt. Governor John Mutz between 1980 and 1988. Mr. McDaniel was Deputy Campaign manager of the successful Orr/Mutz campaigns for Governor and Lt. Governor in 1980 and 1984.

From 1976 to 1980, Mr. McDaniel served as Administrative Assistant to two President Pro Tems of the Indiana State Senate. In 1975 he served as Research Director for the City-County Council of Indianapolis. Mr. McDaniel has been involved in every session of the Indiana General Assembly since 1974 when he began his career as a graduate student intern for then State Senator John Mutz.

Mr. McDaniel has taken on numerous leadership roles throughout his life of service to the Republican Party. He has served as Precinct Committeeman, Marion County Y.R. Chairman, delegate to State Conventions, and advisor to hundreds of campaigns at all levels. He has been a delegate, alternate delegate, or delegation's assistant at the last eleven Republican National Conventions, including serving as the state delegation leader at the 1996 convention in San Diego and the 2000 convention in Philadelphia.

He was appointed and served as Indiana Chairman of the Indiana George W. Bush for President Campaign in 2000.

He appeared for 21 years and over 1,000 shows as the Republican panelist on the statewide weekly public television program Indiana Week in Review.



PANELIST

**ADAM WREN**

National Political Correspondent  
Politico

Adam Wren is a national political correspondent for POLITICO, based in the Midwest. His current coverage focuses on the 2024 presidential race, Republicans, red-state Democrats and the political scene across the country for POLITICO Magazine.

Before covering the presidential campaign, he covered Mike Pence and Pete Buttigieg for nearly a decade.

Adam first began writing for POLITICO Magazine in 2015, and became a contributing editor in 2018. He has filed memorable dispatches from around the country, including an early look at Donald Trump's presidential campaign in Iowa, and a deep dive on the 2015 HIV outbreak in Scott County, Indiana. His piece "Trump County, USA," was one of the magazine's "12 Best Donald Trump Stories From 2015."

He previously served as a features correspondent at Business Insider and as a contributing editor at Indianapolis Monthly magazine, where he was a finalist for the City and Regional Magazine Association's writer of the year. He has also written for The New York Times and Washington Post.

Originally from Ohio, Adam graduated from Indiana Wesleyan University and has a master's from Northwestern University's Medill School, where he won the Harrington Award in magazine journalism. In his free time he runs marathons, plays soccer, and spends time with his daughter, son and wife.